

# We work to save lives and stop economic abuse forever

**Our vision** is a world in which all women and girls achieve economic equality and can live their lives free of abuse and exploitation

**Our mission** is to raise awareness of economic abuse and transform responses to it.





## Public understanding and behaviour

### Outcomes we seek



Influential organisations promote our content, survivors know their experience as economic abuse and can get help, and SEA understands social norms that underpin economic abuse.

### We will

- Focus on high-circulation communications
- Share the experiences of victim survivors
- Prioritise accessibility and inclusion in our information
- Research and analyse social norms



## Professionals and systems in women's sector

### Outcomes we seek



Women's sector professionals understand economic abuse and have tools for best practice. Women's sector is funded to respond to economic abuse and SEA's work is known.

### We will

- Train sector professionals and support information-sharing
- Deliver the Financial Support Line and Casework Service with Money Advice Plus
- Support relevant sector work, including the Violence Against Women and Girls Anti-Racism Charter, Domestic Homicide Reviews and the DASH risk assessment
- Develop a perpetrator action plan



## Professionals and systems in financial services

### Outcomes we seek



Banks commit to best practice and high quality responses, firms close-down abuse through their products, and leaders share approaches to economic abuse. The Economic Abuse Evidence Form is widely used.

### We will

- Advise firms on best practice and provide training
- Explore barriers to supporting victim-survivors and influence change
- Nurture banking partnerships and share best practice
- Research abuse through financial products
- Increase focus on unbanked groups (including migrant women)
- Roll out the Economic Abuse Evidence Form nationally



## Legal, regulatory and public policy

### Outcomes we seek



Legal, policy and regulation changes improve responses in financial services. Government improves legal aid and understands how to improve its practices and policies to tackle economic abuse, including for victim-survivors with insecure immigration status. Decision-makers understand economic abuse.

### We will

- Facilitate survivor engagement in policy
- Promote training to local authorities and government departments
- Work with government to apply the Domestic Abuse Act to financial services and government policy and practice
- Deepen relationships with organisations working with migrant women
- Explore routes to compensation for victim-survivors and perpetrator accountability



## Survivors, evidence, equality and partnerships

### Outcomes we seek



SEA is recognised as survivor-led and survivors know they are not alone. SEA understands the needs of minoritised women, and projects reflect this. Our work reflects high quality evidence base rooted in survivor experiences, and our commitment to anti-racism and feminist principles.

### We will

- Develop engagement with survivors and the Survivor Forum
- Develop economic abuse research partnership with Child and Women Abuse Studies Unit at London Metropolitan University
- Research abuse across social groups
- Adapt project design to increase positive impacts for minoritised victim-survivors
- Use the international network to understand best practice
- Develop partnership working, including strategy and approaches