

### **Job description: Evaluation Specialist**

Job Title: Evaluation Specialist

**Reporting to:** Head of Impact and Partnerships

**Location**: Home based **Salary**: £28,000

**Contract:** Two-year fixed-term contract; full-time (37.5 hours per week)

## **Background**

Economic abuse is a form of coercive and controlling behaviour: 95% of women who experience domestic abuse will experience economic abuse. It limits their choices and ability to access safety.

Surviving Economic Abuse (SEA) is the only UK charity dedicated to raising awareness of economic abuse and transforming responses to it. Our vision is a world in which all women and girls are economically equal and live their lives free of abuse and exploitation.

We work in partnership to ensure women have access to and control over their own economic resources. We focus on four strategic priorities: public education and awareness-raising; transforming professional responses; ensuring systems do not inadvertently facilitate economic abuse; and influencing policy.

Our work is led by victim-survivors of economic abuse (Experts by Experience): their lived experience and knowledge shapes everything we do. We are always learning, and we share our expertise via a national working group and an international network of practitioners, researchers, and policymakers.

Founded in 2017, we are purposeful and agile in approach. We led the successful call to recognise and define economic abuse within the Domestic Abuse Bill. This has created a framework and momentum for change. Our aim now is to ensure that policy and practice recognises economic abuse so that victim-survivors are supported to achieve economic justice and abusers are held accountable for their behaviour.

### **About the Evaluation Specialist role**

A two-year grant from the Aviva Foundation will bring about a step change, ensuring evidence from victim-survivors' experience is collated, analysed, approaches evaluated and findings communicated across industries for maximum impact.

Evidence will be used to influence professionals and their organisations to have greater awareness of economic abuse, support regulatory and policy change, and financial inclusion for victim-survivors across the UK. If you are excited about the power of data and want to help us use evidence to create lasting impact, then please apply. We are seeking to appoint an Evaluation Specialist to:

- Design and implement monitoring and evaluation across the organisation
- Undertake data analysis and visualisation for industry specific briefing reports
- Use a range of evidence from our work to influence others

## **Key responsibilities**

The Evaluation Specialist will:

- Support the implementation of monitoring and evaluation strategies to be embedded across the organisation
- Design and undertake a range of appropriate monitoring and evaluation activities in support of evaluating our theory of change
- Ensure routine data is collected and high quality, relevant, and distributed to key audiences as necessary
- Undertake regular qualitative and quantitative analysis of data using appropriate methods and tools for analysis.
- Play a lead role in SEA's use of quantitative methods and analysis, ensuring analysis is automated and reproducible as much as possible
- Work with a range of stakeholders including Aviva and other financial sector partners - to deliver the evaluation needs of SEA and our partners, including the development of shared learning or evaluation agendas
- Provide new insights into the ways Aviva and the wider financial sector should support vulnerable customers impacted by economic abuse
- Identify and share findings, using engaging data visualisation for a range of audiences
- Support plans for evidence uptake, including working with financial services specialists to contribute to high quality industry specific briefing reports
- Identify and support mutual learning opportunities between SEA, Aviva and the Aviva Foundation

 Contribute to strengthening and mainstreaming data protection and privacy safe practices across the organization

#### **General duties**

- To contribute to the promotion of SEA and its work and uphold its behaviours and values.
- To participate and contribute to team meetings and organisational development
- To engage in learning and take responsibility for continuous personal development.
- To comply with SEAs policies and procedures and legal requirements, such as provisions set out in the GDPR, Health and Safety at Work Act 1974 and Equality Act 2010.

# **Person specification**

In order to apply for this position, you should have the following skills and experience:

### Essential knowledge/skills

- Strong Excel skills (E.g. pivot tables, VLOOKUP, INDEX and MATCH, macros, conditional formatting)
- Experience building information dashboards (knowledge of relevant software e.g. Microsoft Power BI or similar)
- Quantitative data analysis (statistical analysis, including cross-tabulation, tests of independence and simple regressions for quasi-experimental evaluation designs) including basic knowledge of R, SPSS or Stata to be able to reproduce analyses
- Strong data visualisation (e.g. Tableau or similar) and presentation skills
- Experience of survey and questionnaire design (e.g. Survey Monkey or similar)
- Knowledge of mixed-method research or evaluation principles
- Strong interpersonal skills and experience in engaging a range of stakeholders.
- Demonstrable experience delivering high quality reporting of findings
- Knowledge of ethical and responsible data use and storage
- Excellent written communication skills, with the ability to write well and concisely to tight deadlines.

- Project management, organisational and multi-tasking skills.
- Ability to work effectively as a member of a team and on own initiative.
- A commitment to the values and ethos of SEA.

### Desirable knowledge/skills

- Understanding of feminist research or evaluation
- Good qualitative analysis skills (including use of qualitative analysis software, such as NVivo) – support to develop these skills if needed will be available
- Experience monitoring or evaluating advocacy or influencing projects
- Working with corporate or private-sector partners

#### **Additional information**

- This role is home-based. A laptop and telephone are provided, and travel expenses are covered.
- The team meets approximately once a month, virtually and in London.
- Due to the nature of our work and this role, appointment will be subject to satisfactory Disclosure and Barring Service (DBS) check and references.